

## APPLICATION MODEL FOR DYNAMIC COMPUTING ENVIRONMENTS IN SOFTWARE SALES CYCLE

### ABSTRACT OF THE DISCLOSURE

A method of using a dynamic computing environment to facilitate a sales preparation of a first software is provided. The method comprises configuring the dynamic computing environment for a first hardware, a first software environment and a first network configuration, preparing for sales of the first software using the first hardware, the first software environment, and the first network configuration of the dynamic computing environment, configuring the dynamic computing environment for a second hardware, a second software environment, and a second network configuration; and preparing for sales of the first software using the second hardware, the second software environment, and the second network configuration of the dynamic computing environment. A method of using dynamic computing environments to facilitate a sales demonstration by a sales team and an evaluation by a customer is also provided.

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